

TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the
"Report of the Working Group of the Steering Group of Human Resources Management under the
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

Recruiting Department/Research Unit: Department of Political Sciences, Communication and International Relations

Title: Analysis of Consumer Behavior in Retail using Blockchain Technology

Offer description - Funded by the European Union – Next Generation EU – PNRR mission 4, component 2, investment 1.1

The project aims to explore the issue of the implementation and use of blockchain for Made in Italy sector, in synergy with other Industry 4.0 technologies, in particular ICT, with the aim to promote the competitiveness of Made in Italy companies in domestic and international markets, by enhancing and protecting their products and intellectual property. The project is divided into the following tasks:

1. Analysis of business case studies, at a national and international level, of the use of blockchain for business valorisation. In particular, the economic and social impact of the use of blockchain in firms will be analysed.
2. Interdisciplinary analysis of existing or potential synergies between the blockchain and other Industry 4.0 technologies, in particular ICT.
3. Definition of a framework of industrial policies to support businesses.

Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details <https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors>

Location: Macerata, Italy

Type of contract:

- *temporary*

Job status

- *full time*

Expected start date and duration of the contract: 12 (twelve) months. The exact start date will be provided after the selection process.

Annual gross salary: € 19.367,00

Selection criteria: Master's Degree in Economics / Sociology / Law

Preferential selection criteria:

1. Phd in Economics / Sociology / Law
2. Scientific publications about the theme of this research program, published in national and international scientific journal.
3. C1 English level.
4. Having taken part in international research by qualified research centres.
5. Having taken part in cross-disciplinary research projects, preferably in EU Commission's founded programs (e.g. Horizon 2020, Horizon Europe).
6. Having taken part in national and international workshops.
7. Former professional experience.

e) esperienze di partecipazione e presentazione a workshop e conferenze nazionali ed internazionali; f) precedenti esperienze professionali in impresa.

Application deadline: 16.11.2023, 1 p.m.

Full details are available at: <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/bandi-assegni-ricerca>

Enquiries can be made to Ufficio Ricerca Scientifica e Dottorato – ufficio.ricerca@unimc.it

DISCLAIMERS

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see <https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers>
- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).