

Modulo del Dottorato di
ricerca **UMANESIMO E
TECNOLOGIE (UmanTec)**

Departing from Bhatia's (2004, 2017) idea of genre colonies and interdiscursivity (=Relations between genres across situation types), on the one hand, and generic integrity (aspects binding texts together to a genre), it will be shown how relations between texts from different disciplines may be analysed in order to assess forces of influence on standardisation in and across disciplinary domains. Theories on the emergence of genres and conventions from sociological System Theory will also be included. Examples will be mainly from the field of law and business.

Lezioni del Prof.

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| Professor of Knowledge Communication
at Aarhus University

INTRODUCE

Antonella **NARDI** | UniMC



PATTERNS, GENRES AND PRIVATE INTENTIONS – HOW INNOVATION, TECHNOLOGY AND EXPERTS’ SHARED KNOWLEDGE INTERACT IN THE EMERGENCE OF GENRE COLONIES IN AND CROSS DISCIPLINES

Lunedì 31 maggio 2021 | ore 10.00-12.00

Lunedì 14 giugno 2021 | ore 10.00-12.00

Lezioni a distanza su piattaforma TEAMS |

Link per collegarsi all’aula Teams:

<https://tinyurl.com/yf89p89f>